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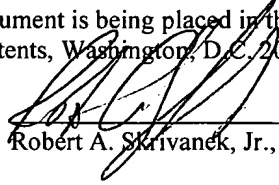
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: DeAngelis, Matthew J.
Serial No: 09/248,616
Confirmation No. 9000
Filed: 02/11/1999
For: METHOD AND APPARATUS FOR CUSTOMIZING A MARKETING
CAMPAIGN SYSTEM USING PLUG-IN COMPONENTS
Examiner: Diem K. Cao
Art Unit: 2151

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

The undersigned hereby certifies that this document is being placed in the United States mail with first-class postage attached, addressed to Commissioner for Patents, Washington, D.C. 20231, on December 19, 2002.


Robert A. Skrivanek, Jr., Reg. No. 41,316

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Commissioner for Patents
Washington, D. C. 20231

Technology Center 2100

Sir:

AMENDMENT

In response to the Office Action mailed June 19, 2002, please amend the above-identified application as follows.

In the Drawings

A Request for Approval of Proposed Drawing Corrections is enclosed along with proposed revisions to Figures 4, 5, 7-9 and 11 in which the changes are shown in red ink.

In the Specification

Please replace the third full paragraph beginning at line 14 of page 28 as shown below:

A
1
For example, the server may complete processing operations to identify a group of customers in a geographic region from a group of customers from, for example, a marketing database. The resulting list of customers identified by the server part of the application 78a is sent in a response 75 to the client-side of the application 71a at step 740. The resulting list may